

## SCOTT RELLA

### NEWSPAPER & MAGAZINE PUBLICITY LIST

New York Times	Rockefeller Center Demo	March 1983
Lake Tahoe	World Ice Competition	March 1990
Philadelphia Inquirer	Art Selection	January 1991
New York Times	L.I. Section	November 1991
Long Island Newsday	Cover/Part II	January 1992
Washington Post	Cover	March 1992
Long Island Newsday	Part II	October 1992
North Shore Magazine	Holiday Special	December 1992
Calgary Sun	Cover	January 1993
Fairbanks Alaska	Cover	February 1993
Orange County Register	Cover	February 1994
New York Times	Long Island Journal	February 1994
Long Island Newsday	Feature Article	July 1995
Distinction Magazine	Feature Article	February 1997
New York Times	Feature Article	December 1997
New York Post	Around Town	August 1999
East Pole Explorer	Cover	January 2000
Newsday	Feature Article	December 2000
Daily News	Feature Article	August 2001
Newsday	Front Page	August 2002
Cooking Light	Feature Article	January 2003
Town & Country	Photo Shoot	October 1991
Dunkin' Donuts Calendar	Photo Feature	January 1999
House & Garden	Photo Feature	May 1999
Quest Magazine	Photo Feature	October 1999
Evian	National Ad Campaign	March 2000
Wet Seal	Ad Campaign	September 2000
BMI-Hit Mecca Entertainment	Ad Campaign	April 2001
Ice Age	Movie Premier	March 2002
MTV	Video "Mr. Cheeks"	February 2003
New York Times	Weekly Section	February 2004

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Daily News 2004	Photo Feature	September
Dan's Papers 2004	Feature Article	December
Newsday 2005	Feature Article	January
NY Times	Cover Sunday Style	December 2005
American Entertainment	Front Cover Feature Article	August 2007
Aspen Sojourner	Front Cover Feature Article	Winter 2006/2007
Event Solutions	Front cover Feature Article	July 2007
Vail Daily	Front cover	August 2006
Vail Daily	Front cover	December 2001
Vail Daily	Front cover	December 2005
Rachael Ray	Feature Story	December 2007
	Television appearances	
CBS Charles Kuralt		May 2002
CNN		Olympic coverage
NBC		
CBS ABC		
Regis and Kathy Lee		July 1998
Fox	Good Day NY	Feb 2002
David Letterman		Feb 2002
Regis and Kathy		Feb 2003
Good Morning America		August 2005
Food Network		2004
Food Network	Paula Deen Show	2007